

Lesley Elizabeth, Inc. is committed to keeping all personal information collected of those individuals that visit our website and make use of our online services accurate, confidential, secure and private. Our privacy policy has been designed and created to ensure those affiliated with Lesley Elizabeth, Inc. of our commitment and obligation to not only meet but to exceed most existing privacy standards.

This privacy notice discloses the privacy practices for <https://www.lesleyelizabeth.com> ("Site"). This privacy notice applies solely to information collected by this Site. It will notify you of the following:

1. What personally identifiable information is collected from you through the Site, how it is used and with whom it may be shared.
2. What choices are available to you regarding the use of your data.
3. The security procedures in place to protect your information.
4. How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

Please rest assured that this Site shall only collect personal information that you knowingly and willingly provide by way of ordering, creating an account, completed survey's, completed contact forms, and mailing list sign-up form. It is the intent of this Site to use personal information only for the purpose for which it was requested, and any additional uses specifically provided on this Site.

We are the sole owners of the information collected on this Site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. Lesley Elizabeth, Inc. does not now, nor will it in the future, sell, rent or lease any of our customer lists and/or names to any third parties.

We may be required by law to disclose your personal information in response to a subpoena, court order, or a request for cooperation from law enforcement or other governmental agency.

Your personal information may be shared when we believe disclosure is necessary in connection with efforts to investigate, prevent, or take other action regarding actual or suspected illegal activity or other wrongdoing, to protect and defend the rights, property or safety of Lesley Elizabeth, Inc. and our users.

Orders

We request information from you on our order form. To buy from us, you must provide contact information (like name and shipping address) and financial information (like credit card number, expiration date). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we'll use some of this information to contact you. All order payments are currently processed using PayPal. PayPal does not share any of your sensitive personal information (credit card information) with Lesley Elizabeth, Inc. Be sure to review [PayPal's Privacy Policy](#) before proceeding with the payment portion of your order.

Unsubscribe or Opt-Out

All visitors to our Site have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of email or newsletters. To discontinue or unsubscribe to our Site please send an email that you wish to unsubscribe to sales@lesleyelizabeth.com. You will also have the option to unsubscribe from any email communication from Lesley Elizabeth, Inc.

Links to Other Web Sites

This Privacy Policy applies to information collected through the Site www.lesleyelizabeth.com and otherwise (i.e., when you call us or email us) however, our Site does contain links to other sites such as PayPal, Facebook, Instagram, YouTube. Lesley Elizabeth, Inc. does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such Sites. Therefore, we encourage all visitors to be aware when they leave our Site and to read the privacy statements of every Site that collects personally identifiable information.

Cookies

We use “cookies” on this Site. A cookie is a piece of data stored on a Site visitor’s hard drive to help us improve your access to our Site and identify repeat visitors to our Site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our Site. Cookies can also enable us to track and target the interests of our visitors to enhance the experience on our Site. Usage of a cookie is in no way linked to any personally identifiable information on our Site.

Google Analytics

We use Google Analytics on our Site. Google Analytics is a web analytics service offered by Google that tracks and reports Site traffic. Google uses the data collected to track and monitor the use of our Site. This data is shared with other Google services. We primarily use Google Analytics to improve our Site’s performance and provide visitors with the best experience possible when visiting www.lesleyelizabeth.com. Data such as age and gender may be collected using Google Analytics. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having your activity on our Site made available to Google Analytics by installing the Google Analytics opt-out browser add-on (<https://tools.google.com/dlpage/gaoptout>) for your web browser. The Google Analytics opt-out browser add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <http://www.google.com/policies/privacy/partners>

Surveys & Contests

From time-to-time our Site requests information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether to participate and therefore disclose this information. Information requested may include contact information (such as name, email address), and demographic information (such as zip code, age, level). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this Site and/or improving our products.

Security

We use reasonable security measures (including physical, electronic and procedural measures) to help safeguard your personal information from unauthorized access, use and disclosure. Wherever we collect information (such as name, email address, shipping address), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for “https” at the beginning of the address of the Web page. However, no system can be completely secure. Therefore, although we take reasonable steps to secure your personal information, we cannot promise or guarantee you that there will never be a breach of security. Please refer to the Federal Trade Commission’s website for information about how to protect yourself against identity theft.

NOTE: *All order payments are currently processed using PayPal. PayPal does not share any of your sensitive personal information (credit card information) with Lesley Elizabeth, Inc. Be sure to review [PayPal’s Privacy Policy](#) before proceeding with the payment portion of your order.*

Changes to Privacy Policy Agreement

Lesley Elizabeth, Inc reserves the right to update and/or change the terms of our privacy policy, and as such we will post those change to our Site homepage at www.lesleyelizabeth.com. If at any point in time Lesley Elizabeth, Inc decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, visitors shall be promptly notified by email. Visitors at that time shall have the option as to whether to permit the use of their information in this separate manner.

Acceptance of Terms

Through the use of this Site, you are hereby accepting the terms and conditions stipulated within the Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our Site. In addition, your continued use of our Site following the posting of any updates or changes to our terms and conditions shall mean that you agree and accept such changes.

Visitors from Outside the United States

This Privacy Policy is intended to cover collection of information on the Site from residents of the United States. If you reside outside the United States, please be aware that your information may be transferred to, stored and processed in the United States where our computer servers are located, and our database is operated. The data protection and other laws of the United States may not be as comprehensive as those in your country.

If you live in the European Union, you have certain rights relating to your personal information, including the right to request access to that information, the right to correct inaccuracies in your personal information, the right to request that we delete your personal information and the right to suspend the use or processing of your personal information. You may also withdraw the consent you have provided us to collect, use and process your information at any time, and object to the use of your data in connection with certain activities, such as direct marketing purposes. You may reach us at sales@lesleyelizabeth.com with respect to any of the requests described above.

If you live in a country outside of the United States, you may have certain rights pursuant to local law in your country. Lesley Elizabeth, Inc. attempts to comply with all applicable laws. If you have requests or questions, please contact us at sales@lesleyelizabeth.com.

Protecting Children's Privacy

We do not knowingly collect information from children under the age of 13. Please do not allow children under the age of 13 to provide any information, including but not limited to PII (Personal Identifiable Information), through the Site. If we learn that a child under the age of 13 has provided information in violation of our Privacy Policy, we will delete that information as soon as practical. If you learn that a child under the age of 13 has provided information to us, please send us an email at sales@lesleyelizabeth.com so we can delete this information.

Do Not Track (DNT) Policy

www.lesleyelizabeth.com does not respond to a Do Not Track (DNT) setting.

How to Contact Us

If you have any questions or concerns regarding the Privacy Policy agreement related to our Site, please feel free to contact us at the following email, telephone number or mailing address. You may also opt out of any future contacts from us at any time. You can do the following at any time by contacting us directly:

- See what data we have about you, if any
- Change/correct any data we have about you
- Have us delete any data we have about you
- [Express any concern you have about our use of your data](#)

Email: sales@lesleyelizabeth.com

Telephone Number: 810-667-0706

Mailing Address:

Lesley Elizabeth
877 Whitney Drive
Lapeer, MI 48446